



Graphic Designer / Artist

337 Ridgeway Road  
Lexington, Kentucky 40502  
859-333-8831  
Website and Portfolio Located at:  
TomMonarchGraphics.com

## In a Nutshell:

Experienced Graphic Designer/ Project Manager with expertise in both Print and Web Design. Experience in administration, project management and team supervision. Proficient in Adobe Creative Suite and Corel based software for Mac and PC. Looking to work with an energetic and creative design team that continues to challenge me both professionally and creatively.

## Work History

Tom Monarch Graphics  
Graphic Designer /Owner  
Lexington, Kentucky

Tom Monarch Graphics is a small independently owned freelance graphic design company that specializes in small business advertising and corporate identity packages for newly developing businesses.

- Provided corporate identity packages for existing and startup businesses including:  
Shield Environmental Associates, Inc. (Lexington)  
Boone Creek Outdoors (Lexington), Bluegrass Veterinary Specialists (Lexington), Natural Healing of Lexington (Lexington), Artique Hair Design (Georgetown), Crusade Household Management (Georgetown), HDG Development (Richmond).
- Created complete brand identity both in print and on the web for Artique Hair Design in Georgetown, Kentucky,
- Created all packaging and advertising materials for Deep Six Brown Ale (Deep Six Brewery, Seattle WA.) Including all merchandising materials. (i.e. hats, shirts, tents, bottles and packaging labels for proposed new beer.
- Created brand identity for Angie B's Food Truck including all vehicle graphics, menus and marketing materials.
- Prepared print and web assets for Barnhill's Chimney (Lexington) for use on Google adworks. Including animated GIF advertising. Established Style Guide for the company.

## Summary of Qualifications

- Project management experience. Experience managing budgets and creative teams.
- Supervised projects with large scale clients and teams.
- Established budgets for project with a proven history of coming in under budget.
- Established a working relationship with local printers in Lexington and Louisville, Kentucky for marketing materials and copy proofing.

## Skill Sets

- SOFTWARE: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Acrobat Pro, Corel Draw, Corel Painter, Wordpress, Microsoft Office Suite, Google Sketchup, AutoCAD, Microstation.
- HARDWARE: Wacom Intuos and Cintiq digital drawing tablets
- WET MEDIA: Watercolor, Guache, Marker, Pen and Ink
- OPERATING SYSTEMS: Windows and Macintosh

## Education

EASTERN KENTUCKY UNIVERSITY  
Drafting and Design Technologies, AS.  
Graphic Design, BFA.

FRANKLIN COUNTY  
VOCATIONAL SCHOOL  
Vocational Drafting, Frankfort, Kentucky